

Survey of Likely Republican Primary Voters in Iowa

Topline summary report – Feb. 4, 2013

Wenzel Strategies conducted a telephone of likely Republican Primary Election voters statewide in Iowa regarding the race for the GOP nomination for U.S. Senate. The survey was conducted Feb. 1-2, 2013, and included 800 respondents. The survey carries a margin of error of +/- 3.44 percentage points.

1. Generally speaking, would you say things here in Iowa are headed in the right direction or do you think they are off on the wrong track?

RIGHT-WRONG TRACK

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	RIGHT TRACK	476	59.5	59.5
	WRONG TRACK	203	25.4	84.8
	NOT SURE	121	15.2	100.0
	Total	800	100.0	100.0

2. I have a quick question about the federal tax system. There is a proposal known as the FAIR Tax which would eliminate the IRS and repeals the federal income tax, employment tax, estate tax and gift tax, and replaces them with a national sales tax of 23%. The purchase of property, business services, investments, and purchases by local and state governments would be excluded. Knowing this, would you have a favorable or an unfavorable opinion of the FAIR Tax proposal?

ON THE FAIR TAX

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY FAVORABLE	296	37.0	37.0
	SOMEWHAT FAVORABLE	249	31.1	68.1
	SOMEWHAT UNFAVORABLE	127	15.9	84.0
	VERY UNFAVORABLE	128	16.0	100.0
	NO OPINION	0	.0	100.0
	Total	800	100.0	100.0



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3. Thinking of the federal budget, would you support or oppose a Constitutional Amendment requiring Congress to balance the federal budget every year?

ON THE BALANCED BUDGET

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	STRONGLY SUPPORT	598	74.8	74.8
	SOMEWHAT SUPPORT	98	12.3	87.1
	SOMEWHAT OPPOSE	18	2.3	89.3
	STRONGLY OPPOSE	36	4.5	93.8
	NOT SURE	49	6.2	100.0
Total		800	100.0	100.0

4. Do you have a favorable or an unfavorable opinion of Terry Branstad?

BRANSTAD FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY FAVORABLE	506	63.3	63.3
	SOMEWHAT FAVORABLE	223	27.8	27.8
	SOMEWHAT UNFAVORABLE	38	4.8	4.8
	VERY UNFAVORABLE	23	2.9	2.9
	NO OPINION	10	1.3	1.3
Total		800	100.0	100.0

5. Thinking about Iowa Governor Terry Branstad, would you say he is doing an excellent job, a good job, only a fair job, or a poor job as the leader of the state?

BRANSTAD JOB APPROVAL

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	EXCELLENT	279	34.9	34.9
	GOOD	353	44.1	78.9
	ONLY FAIR	140	17.5	96.4
	POOR	24	3.0	99.4
	NOT SURE	5	.6	100.0
Total		800	100.0	100.0



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6. Do you have a favorable or an unfavorable opinion of Steve King?

KING FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY FAVORABLE	402	50.3	50.3
	SOMEWHAT FAVORABLE	135	16.9	67.2
	SOMEWHAT UNFAVORABLE	60	7.5	74.7
	VERY UNFAVORABLE	67	8.4	83.1
	NO OPINION	135	16.9	100.0
	Total	800	100.0	100.0

7. Do you have a favorable or an unfavorable opinion of Tom Latham?

LATHAM FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY FAVORABLE	310	38.8	38.8
	SOMEWHAT FAVORABLE	206	25.8	64.6
	SOMEWHAT UNFAVORABLE	90	11.2	75.8
	VERY UNFAVORABLE	25	3.1	78.9
	NO OPINION	169	21.1	100.0
	Total	800	100.0	100.0

8. Do you have a favorable or an unfavorable opinion of Bob Vander Plaats?

VANDER PLAATS FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY FAVORABLE	215	26.9	26.9
	SOMEWHAT FAVORABLE	229	28.6	55.6
	SOMEWHAT UNFAVORABLE	126	15.8	71.4
	VERY UNFAVORABLE	128	16.0	87.4
	NO OPINION	101	12.6	100.0
	Total	800	100.0	100.0



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9. Do you have a favorable or an unfavorable opinion of Brad Zaun?

ZAUN FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY FAVORABLE	107	13.3	13.3
	SOMEWHAT FAVORABLE	208	26.0	26.0
	SOMEWHAT UNFAVORABLE	74	9.2	9.2
	VERY UNFAVORABLE	67	8.4	8.4
	NO OPINION	344	43.0	43.0
	Total	800	100.0	100.0

10. Do you have a favorable or an unfavorable opinion of Matt Schultz?

SCHULTZ FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY FAVORABLE	147	18.4	18.4
	SOMEWHAT FAVORABLE	199	24.9	24.9
	SOMEWHAT UNFAVORABLE	47	5.8	5.8
	VERY UNFAVORABLE	52	6.5	6.5
	NO OPINION	355	44.4	44.4
	Total	800	100.0	100.0

11. Do you have a favorable or an unfavorable opinion of Bill Northey?

NORTHEY FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY FAVORABLE	199	24.9	24.9
	SOMEWHAT FAVORABLE	146	18.3	18.3
	SOMEWHAT UNFAVORABLE	42	5.2	5.2
	VERY UNFAVORABLE	29	3.7	3.7
	NO OPINION	384	48.0	48.0
	Total	800	100.0	100.0



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12. Do you have a favorable or an unfavorable opinion of David Vaudt?

VAUDT FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY FAVORABLE	86	10.8	10.8
	SOMEWHAT FAVORABLE	134	16.7	27.5
	SOMEWHAT UNFAVORABLE	64	8.0	35.5
	VERY UNFAVORABLE	9	1.1	36.5
	NO OPINION	508	63.5	100.0
	Total	800	100.0	100.0

13. Do you have a favorable or an unfavorable opinion of Kim Reynolds?

REYNOLDS FAVS

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	VERY FAVORABLE	199	24.9	24.9
	SOMEWHAT FAVORABLE	250	31.2	56.1
	SOMEWHAT UNFAVORABLE	73	9.1	65.2
	VERY UNFAVORABLE	29	3.6	68.8
	NO OPINION	249	31.2	100.0
	Total	800	100.0	100.0

14. If the election for the Republican nomination for U.S. Senator representing Iowa was today, and the candidates were Steve King, Tom Latham, Bob Vander Plaats, Brad Zaun, Matt Schultz, Bill Northey, David Vaudt, and Kim Reynolds, for whom would you vote? (Please listen to all of the choices here before making your selection):

BALLOT TEST

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	KING	275	34.3	34.3
	LATHAM	150	18.7	53.1
	VANDER PLAATS	73	9.2	62.3
	ZAUN	26	3.2	65.5
	SCHULTZ	11	1.4	66.9
	NORTHEY	26	3.2	70.1
	VAUDT	4	.5	70.6
	REYNOLDS	79	9.8	80.5
	NOT SURE	156	19.5	100.0
	Total	800	100.0	100.0



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15. Thinking about the choice you just made for U.S. Senate, how firm would you say you are in your decision?

FIRM IN CHOICE?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	FIRM IN CHOICE	395	49.4	49.4	49.4
	COULD CHANGE MIND	309	38.6	38.6	88.0
	VERY OPEN TO CHANGE	96	12.0	12.0	100.0
	Total	800	100.0	100.0	

16. Okay, now I have a slightly different question about the race for Senate. If the election was today, and the only candidates were Steve King and Tom Latham, for whom would you vote?

TWO-WAY BALLOT TEST

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	KING	343	42.9	42.9	42.9
	LATHAM	277	34.7	34.7	77.6
	OTHER/NOT SURE	179	22.4	22.4	100.0
	Total	800	100.0	100.0	

PARTY

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	DEM	50	6.3	6.3	6.3
	GOP	486	60.8	60.8	67.0
	INDY	264	33.0	33.0	100.0
	Total	800	100.0	100.0	

PHILOSOPHY

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MODERATE	130	16.2	16.2	16.2
	CONSERV - NOT TEA PARTY	331	41.4	41.4	57.6
	TEA PARTY CONSERVATIVE	339	42.4	42.4	100.0
	Total	800	100.0	100.0	



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GENDER

	Frequency	Percent	Valid Percent	Cumulative Percent
MEN	396	49.5	49.5	49.5
Valid WOMEN	404	50.5	50.5	100.0
Total	800	100.0	100.0	

MARITAL STATUS

	Frequency	Percent	Valid Percent	Cumulative Percent
MARRIED	633	79.1	79.1	79.1
SINGLE	68	8.5	8.5	87.6
DIVORCED/WIDOWED	99	12.4	12.4	100.0
Total	800	100.0	100.0	

REGION

	Frequency	Percent	Valid Percent	Cumulative Percent
CENTRAL IA	280	35.0	35.0	35.0
NE IOWA	184	23.0	23.0	58.0
SE IOWA	120	15.0	15.0	73.0
N/NW IOWA	136	17.0	17.0	90.0
W IOWA	80	10.0	10.0	100.0
Total	800	100.0	100.0	

AGE

	Frequency	Percent	Valid Percent	Cumulative Percent
UNDER AGE 30	80	10.0	10.0	10.0
30s	104	13.0	13.0	23.0
40s	120	15.0	15.0	38.0
Valid 50s	152	19.0	19.0	57.0
60s	176	22.0	22.0	79.0
70 +	168	21.0	21.0	100.0
Total	800	100.0	100.0	



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INCOME

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	\$50K OR LESS	288	36.0	36.0
	\$50K TO \$75K	178	22.3	58.3
	\$75K TO \$125K	157	19.7	78.0
	\$125K OR MORE	89	11.2	89.1
	REFUSED	87	10.9	100.0
	Total	800	100.0	

